

Bringing
Perkins Diesel Engine Oil
to your customers

As part of the Perkins Diesel Engine Oil programme you can:

- provide a complete service solution for your customers
- deliver efficient logistics with local support
- improve effectiveness with local commercial support
- develop new opportunities

It's the only Diesel Engine Oil approved and recommended by us.

 **Perkins**[®]

THE HEART OF EVERY GREAT MACHINE

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Perkins Diesel Engine Oil

the
Lifeblood
of your engine

a unique blend of

 **12**

additives, **designed**
to make your engine
last longer



 **Perkins**[®]

THE HEART OF EVERY GREAT MACHINE

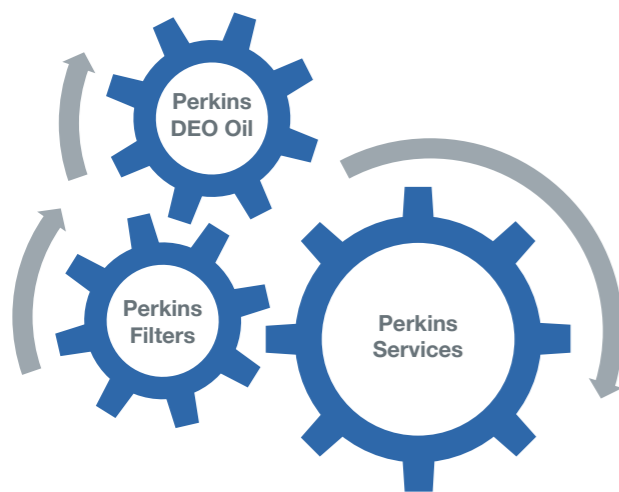


Perkins Diesel Engine Oil is uniquely formulated for your customers' engines

Taking even better care of your customers' engines creating better relationships

Our customers make high demands on their engines. They require unrivalled engine performance under sustained workload, and they trust Perkins and our distributors to meet their needs. We're improving what we offer even further by launching Perkins Diesel Engine Oil.

Perkins Diesel Engine Oil is a 15W-40 API CI-4 oil, designed to deliver outstanding results for Perkins engines EU Stage IIIA/U.S. EPA Tier 3 equivalent and below. With over 2.8 million Perkins engines around the world, the opportunity for you, the distributor has never been greater.



Oil is more important than you might think understanding the difference

Nowadays, with the increasing emissions standards, lubricants have to work harder than ever before to provide engine protection. Oil must not only lubricate the engine, but the smaller tolerances in an engine means the oil must work harder to protect, prevent wear and damage without compromising the emissions standards. With all of these challenges combined, finding the right oil becomes a priority when caring for Perkins engines.

Lower quality oil can be responsible for producing ash, carbon deposits and sludge. The build-up of sludge can block engine galleries reducing oil circulation leading to hot spots and poor lubrication. Ash and carbon deposits are responsible for wear on pistons and rings and cylinders.

Choosing a high quality oil can reduce the production of deposits and sludge. Delivering increased operating efficiency and longer component life, whilst maintaining emissions, oil consumption and avoiding the harmful effects of wear.



The highest quality lubricant to enhance engine performance we've gone way above the industry standard to bring you the best oil for Perkins engines

We know that our oil provides unparalleled results for Perkins engines because it's been tested against the highest standards. Perkins Diesel Engine Oil has exceeded the performance of other CI-4 oils in long term arduous condition tests, providing consistently outstanding engine performance.



Perkins Diesel Engine Oil 15W-40 CI-4 contains a unique, custom-formula comprising 12 distinct additives, which ensure that it will:

- resist oxidation and sludge build-up
- control oil consumption
- maintain low emissions
- reduce bearing corrosion and valve-train wear
- maintain ideal viscosity for longer operating periods
- improve soot control
- prevent the build-up of deposits

We've ensured that our oil provides the best care for Perkins engines, which is why it's the only Diesel Engine Oil that we approve and recommend.

Building successful business together, globally and locally you're a key part of a global Perkins Diesel Engine Oil delivery network

As a Perkins distributor, you'll join us in partnership with a world leading oil manufacturer. Once you start supplying Perkins Diesel Engine Oil to your customers you'll benefit from swift delivery direct from Perkins Irlam. If your orders exceed 10,000 litres of oil per year, you'll be able to source directly from your local oil operation.

We've created a superb business model for our Diesel Engine Oil, and with local sourcing you will benefit from local pricing

structures, which means that our oil is available at equivalent prices to other high quality alternatives. You'll also have the full technical support of our dedicated partner supplier.

With local sourcing and support, you can take full advantage of the efficient and reliable service that gives your customers significantly improved engine protection, and makes great financial sense for your business too.